



The Top 5 Cities In Florida For Luxury Living

RUSH BUSINESS

Real Estate Tampa Bay

"Embracing the Finer Side of Entrepreneurship"





CADENCE
Bank

**How to
Afford Your
Dream House**

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CADENCE
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HOUSTON OPEN

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**Mortgage
Payment
Calculator**

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ABOUT

Introducing Rush Business, the leading digital magazine serving the vibrant Tampa Bay area. We have revolutionized the way our clients connect with their potential customers online and on social media platforms. With an impressive distribution of 30,000 printed issues, our reach extends to the affluent residents of Florida who possess the highest disposable income and spending power in the market.

At Rush Business, we pride ourselves on our highly skilled team of dedicated creators who specialize in digital graphic design. With their extensive experience, they possess the expertise required to develop top-notch branding content for celebrities and social media influencers.

Our mission is simple - we aim to level the playing field for business owners and professionals. We empower them to effectively market their brands to potential customers through our exceptional custom digital magazine pages. By tailoring each page to their specific business or profession, we ensure that our clients can make a lasting impact on their target audience.

Join Rush Business today and experience the game-changing benefits of our cutting-edge digital magazine platform. Your success is our priority.

Distribution is carefully selected to maximize reach of high-income households throughout the State of Florida

The Importance of
**Hiring an Attorney
After an Accident**



MAGAZINELAW.COM/BLOG

Call 727-499-9900

CLIENT
TESTIMONIAL

Google Review

After a house fire in November 2022 I battled with my insurance company to get the funds necessary to rebuild our home. Consulting with Ben was the best decision! He explained the whole process to me, was very responsive, kind, empathetic and knowledgeable. After I presented the insurance company with my new knowledge and that I was ready to involve an attorney they quickly paid out what I was owed. It meant more than I can ever explain to have someone that truly cared about helping me rebuild and move forward

- **Navigating Florida's No-Fault Insurance System Can Be Complicated**
- **A Lawyer Can Maximize Your Compensation**

After a car accident in Florida, hiring an attorney is vital to protecting your rights and securing the compensation you deserve. We have more than three decades of personal injury experience and has recovered more than millions of dollars on behalf of victims just like you

MAGAZINELAW.COM

WHY DIGITAL MARKETING

Rush Business Magazine offers a unique opportunity to connect with the your target audience actively browsing on social media platforms. Our digital magazine pages are designed to authentically engage with potential customers, positioning our clients as industry leaders. Drawing from our experience in creating content for celebrities and social media influencers, we have a deep understanding of how to effectively convey messages to this audience segment.

By advertising with Rush Business Magazine, you have the ultimate platform to connect with thousand of people on social media. We are particularly focused on reaching affluent households with a medium income of \$300,000. This discerning market segment represents a valuable opportunity, and our digital magazine provides a seamless way to capture their attention.

We recognize the significance of reaching high-income households through digital advertising, and our goal is to help you establish a strong presence and connection with this affluent demographic. Our custom pages and unique designs will position your brand as an industry leader and evoke a sense of celebrity status within your respective field.

If you are interested in discussing advertising opportunities that specifically target your particular audience browsing on social media, particularly those in medium income households of \$300,000 or more, please feel free to contact us. We are excited to work with you to create an impactful digital advertising campaign in Rush Business Magazine.

Rush Business Magazine



Editor's Note

Kevin Campbell

Looking for a substantial market to promote your business, professional services or real estate listing? Look no further! Rush Business Magazine is the perfect platform for you. With a reach of over 60,000 individuals and affiliated businesses across the Tampa Bay, Orlando, and Miami areas, our digital/print magazine is a prime opportunity to showcase your message.

We pride ourselves on delivering top-notch content in the fields of business, real estate, and luxury automotive, captivating and educating our readers with the latest industry trends and insights. Plus, our digital version ensures easy access for tablet and smartphone users, guaranteeing widespread distribution and convenience.

Don't miss out on this incredible chance to connect with potential clients and make your mark in the market. Contact us today to discuss advertising options and take advantage of the engaged and receptive audience that Rush Business Magazine offers. Let us help you reach your advertising goals and grow your business.

RUSH BUSINESS
ECONOMY

START YOUR BUSINESS
Success tips for you are here! get success tips from 50 famous entrepreneurs

WHY DIGITAL MARKETING
One of the reasons a digital marketing career is so exciting is that because the field is constantly evolving as different platforms are introduced.

MANSORY PRESENTS ROLLS-ROYCE GHOST V12

TAMPA BAY NIGHT LIFE
with 10 of the world's best innovators who will guide and motivate you

SUCCESS TIPS
DREW CAMP

A business is defined as an organization or enterprising entity engaged in commercial, industrial, or professional activities. Businesses can be for-profit entities or non-profit

www.rushbusinessmag.com

"Our Rush Business Magazine has the potential to reach over 35,000 people every quarter through our effective mobile-friendly digital and print platform campaigns."

RUSH BUSINESS
TAMPA BAY



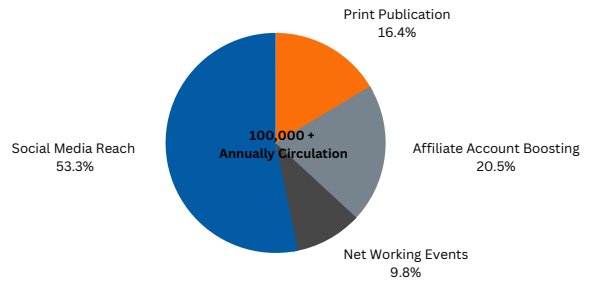
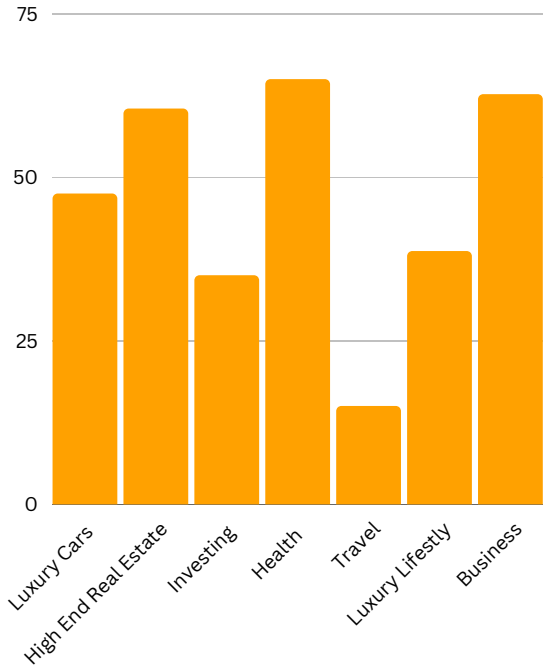
MR ENTREPRENEUR
RYAN MCGUINNESS

A business is defined as an organization or enterprising entity engaged in commercial, industrial, or professional activities. Businesses can be for-profit entities or non-profit

TAMPA BAY NIGHT LIFE
REAL ESTATE MOVE TO MAKE

TOP 5 STOCKS TO WATCH
MANSORY PRESENTS ROLLS-ROYCE CULLINAN

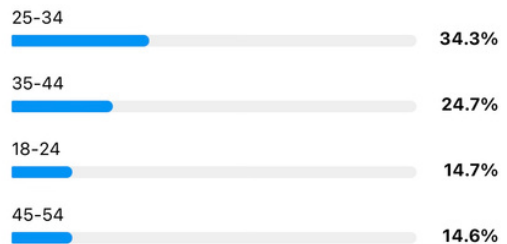
Rush Business Magazine readers and followers interests



Gender



Top age ranges



3 BENEFITS OF MARKETING WITH US

1. We Offer A Highly Targeted Audience

Maximize your reach with our targeted digital campaigns. We focus on high-income households with a median age of 35, individuals who are just approaching their peak earning years. With our expertise, you can effectively connect with this desirable demographic through engaging social media content and online promotions. Don't miss out on the opportunity to reach these consumers and boost your business. Contact us today to learn how our digital campaigns can help you achieve your goals.

2. What Makes Us Different

As a global media company with years of experience, we specialize in creating creative social media content for busy local business owners and professionals. Let us take the hassle out of content creation and help you effectively promote your business on social media. Contact us today to harness the power of social media for your success.

3. Digital Magazine Ads Have More Influence.

Magazines have a significant impact on music, apparel, car purchases, and lifestyle choices. As a local business owner or professional, it's vital to use the same strategies as big corporations. Harness the power of print and digital magazine marketing to attract potential customers.



MORGAN & MORGAN

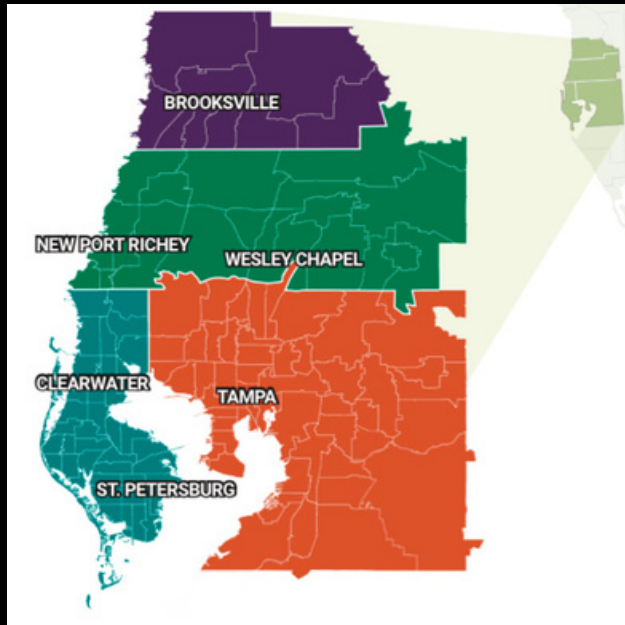
\$15 Billion Recovered for Clients

Our goal is to get you the best results, as quickly as possible. Call us today for a free case evaluation.

Call Now Open 24/7



FLORIDA IS A MARKET THAT'S ON THE MOVE



Overview of the Florida Economy

In 2022, the state of Florida has a population of 21,974,310, having grown an annualized 0.9% over the five years to 2022, which ranks it 10th out of all 50 US states by growth rate. Florida's gross state product (GSP) in 2022 reached \$1.0tn, with growth of 2.5% over the 5 years to 2022.

What city in Florida has the richest people?

The richest city in Florida is Palm Beach. The median household income in Palm Beach is \$169,500. It's also the Florida city with the most billionaires, with an estimated 30 billionaires living in Palm Beach as of 2022. Palm Beach's population is 14,780, and it is well-known for its incredible beachfront mansions



Households in the Miami-Fort Lauderdale-West Palm Beach, FL, metropolitan area spent an average of \$51,704 per year in 2020-21, the U.S. Bureau of Labor Statistics reported today. Regional Commissioner Janet S. Rankin noted that this figure was significantly lower than the \$64,187 average expenditure level for households in the United States. Miami-area households allocated their dollars similarly to the nation in 4 of the 8 largest major components.

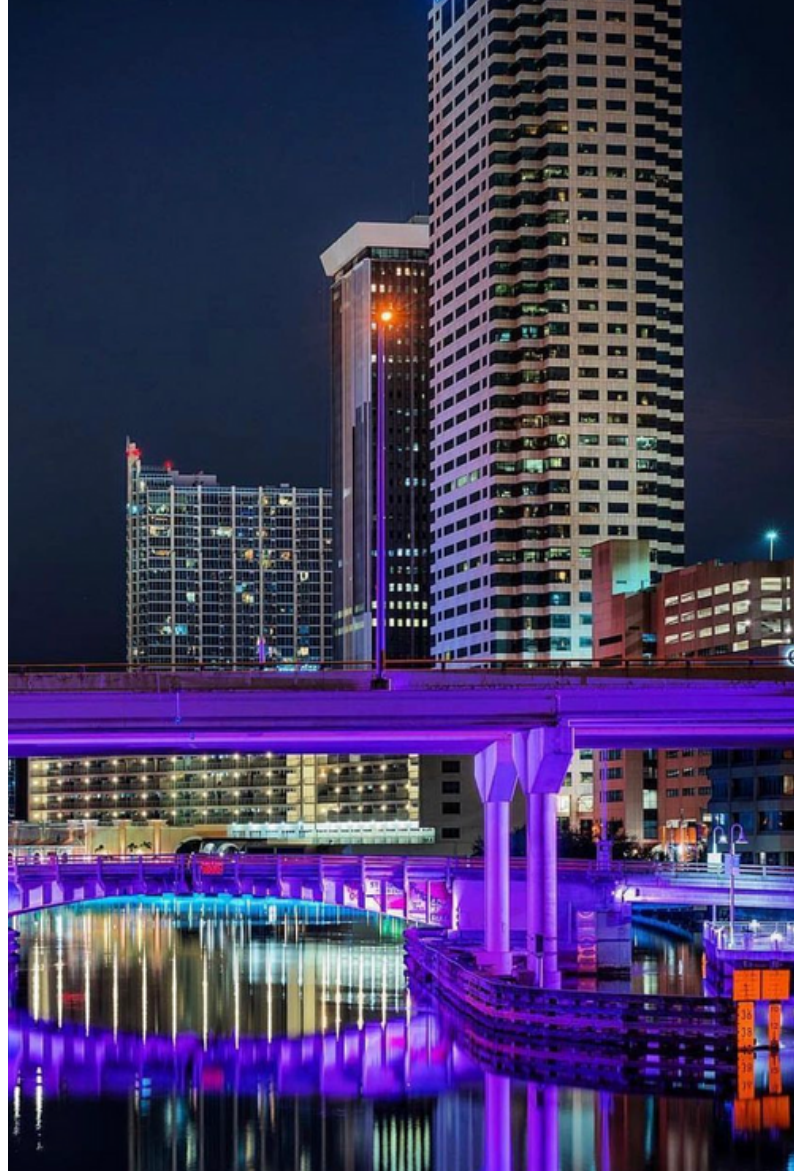
Florida is a Great State to Retire In

Florida Offers Great Year-Round Weather.

When you think of Florida, you think of sunshine, beaches and great weather. The average year-round temperature in South Florida is 72' (northern Florida is 67') and the state enjoys 250 days of sunshine each year.

Florida Has a Strong Economy & Job Market.

The Florida economy and job market has been very strong due to its top industries of tourism & hospitality, real estate & development, defense & homeland security and several others. In 2021, Florida achieved a record 117.7 million tourists which exceeds pre-pandemic levels. Florida's economy is currently ranked as the 4th largest in the U.S., based upon its Gross State Product of \$1.1 Trillion, behind California, Texas and New York. To learn more about Florida's economy, visit our Florida's Major Industries & Largest Companies page.



Florida Offers Reasonably-Priced Real Estate & Cost of Living

Florida has been experiencing a strong real estate market and new housing developments are going up just about everywhere you look. This strong demand has caused prices to steadily increase and the average Florida home price in late November 2022 is now **\$406K**. As the average home price in America is \$357K, Florida home prices are still reasonably-priced at just 13.6% above the nation's average. However, Florida real estate prices continue to hold steady in this economy as many relocating to the sunshine state are coming from New York, New Jersey and California where average home prices are respectively 15%, 32% and 113% above the nation's average.



MAGAZINE AD SPACE

WHO SHOULD ADVERTISE WITH Rush Business Economy

Attorneys

- If you are a savvy lawyer who is committed to advertising.
- Law firms who are eager to build their client base.

Real Estate Agents, Banks and Luxury Car Dealerships, Hotels, Events, Health, ect.

Professionals and Business Owners

- Who understand the value of having their own digital magazine advertisement and the unique way of connecting with an untouched customer base.
- Who understand the importance of investing in their business and everything that forms personality and image.
- Who are interested in putting out great looking content for social media advertisement.
- Who knows everything going digital and digital magazine post is the quickest way of convey messages to young people.

Wine and Spirit Companies

- With new products looking for a brand awareness.
- Who understand the we can reach over 100K followers between 10 social media platforms.

Print advertisement is still the dominant marketing vehicle for savvy marketers seeking an increase in sales and brand awareness. .

10.25 x 10.25 in
2 Page Spread
\$3000
+250 Design

8.25 x 10.25 in
Full page \$2050
+250 Design

8.25 x 7.2 in
Half page \$1200
+250 Design

Half page \$1200
8.25 x 7.2 in
+250 Design

WHO SHOULD ADVERTISE WITH Rush Business Economy

Annually Packages includes a full page ad in all Issues

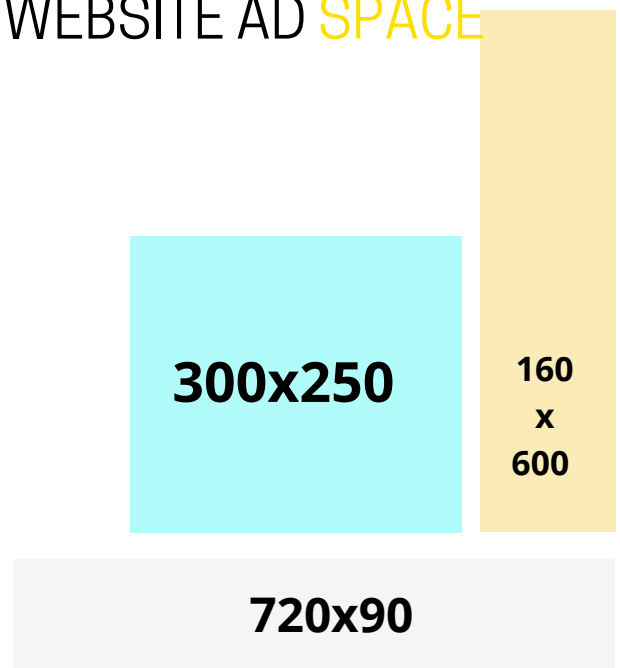
With our digital Digital platforms we are solidifying ourselves as the premium online content publisher. Our loyal audience has grown immensely in the past 5 years. We are providing our customers with numerous ad space options including website takeover.

National and Local Brands

- Local brands who understand that advertising simply amounts to more sales.
- Large or a small start up companies that desire unraveled access to our 100K followers on social media and large reader base.
- Authors and publishers who are looking to expand their target audience to more loyal readers and buyers.
- Marketers who understand the more brand exposure they get, the more inclined consumers are to consider their product or service when they eventually do feel the need to purchase.

Static Website Ad Banner
2 Week Social Media Campaign
(Twitter, Facebook & Instagram)

WEBSITE AD SPACE



MARKETING PACKAGES

Diamond ANNUALLY Package

- Photo Shoot if needed
- Video Content
- Interview Plus Write up
- 8 Social Media Post
- 4 Digital ad campaign
- Inside & Back Cover
- 2 Full Page Ad Space
- YEAR Website RUN 300X250

\$29,750

SILVER ANNUALLY PACKAGE

- Cover page
- 2 Digital Full Page ad
- 4 Social Media Post
- 90 day Website run

\$10,750

GOLD ANNUALLY PACKAGE

- 3 Digital Full Page Ad
- Article Write up
- 8 Social Media Post
- 180 day website run
- Mini Commercial

\$16,255

Platinum Package

- 4 Digital full page
- Two Page spread print
- Article Write up
- 12 Social Media
- YEAR Website run 160 X 60
- Mini Commercial
- photo shoot 2 looks

\$20,225

Choose the marketing package that fits your company or business' individual needs.



RUSH BUSINESS

By submitting the advertising agreement, advertiser agrees to the terms and conditions below. SEGM and director advertisements are not permitted.

1. SEGM reserves the right to reject any copy deemed poor taste and objectionable
2. Advertiser agrees to submit reservation request by the stated deadline. Placements are subject to automatic cancellation if ad artwork is not received within seven (7) calendar days and space will be charged.
3. SEGM accepts no liability for the technical appearance of any advertising published. The final product of all advertising is the responsibility of the advertiser or its agency contract is for ad space only.
4. Cancellations: Advertisers may discontinue contracts upon a 30 day written notice (60- days for premium position) and payment shall be made at rate earned by number of insertions used.
5. Ads will run consecutively and same art will be used unless otherwise specified / submitted by advertiser in writing.
6. Discounts: Affiliate Business Partner of the Greater Tampa will receive a one - time ten percent (10%) discount on all recurring ads (minimum 3 times) within in the year.
7. Advertiser agrees to pay the total amount due in advance.
8. All accounts shall be in good standing or Rush Business Magazine reserves the right to deny placement.

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
HALF PAGE	FULL PAGE	COVER PAGE	SILVER PACKAGE	GOLD PACKAGE	PLATINUM PACKAGE	DIAMOND PACKAGE
\$1200	\$ 2050	\$2550	\$10,750	\$16,255	\$20,225	\$29,750

COMPANY _____ CONTACT NAME / TITIL _____

ADDRESS _____ PHONE _____

CITY / STATE _____ EMAIL _____

TAMPA BAY

RUSH

BUSINESS

"Embracing the Finer Side of Entrepreneurship"



NEW INVESTOR NEEDS TO KNOW 3 KEY PRINCIPLES

ATTORNEY JAME MAGAZINE
5 TIPS ON STARTING A LAW FIRM

Tampa a City on the Rise

*Kevin
Campbell*

